



Colorado Science & Engineering Fair

Title Sponsorship

The Opportunity:

Title sponsorship of the Colorado Science & Engineering Fair is available now for the first time since its launch in 1956. The CSEF presents a special opportunity for the title sponsor to inspire, connect with and directly support the top middle and high school students, plus all the associated Fair volunteers, in the state of Colorado while having their brand front and center every time the Colorado Science and Engineering Fair is mentioned.

The Colorado State Science Fair, Inc. (CSSF) was established in 1977 as a private, non-profit organization to run the Colorado Science & Engineering Fair (CSEF). The CSEF has actually been held annually since 1955 and is the state-level event in a year-long process of local and regional science fairs. The purpose of the CSEF is to stimulate student interest and encourage students in Science, Technology, Engineering and Mathematics (STEM) through recognition of their research knowledge, ability and achievement.

Sponsorship Criteria:

The CSEF title sponsor will have the following commitments:

- A sponsorship commitment of at least \$200,000 in the first year is required with an annual sponsorship commitment of at least \$100,000 annually for the next 8 years.
- The title sponsorship will be secured for 9 years.
- The title sponsorship will support the core expenses of the CSEF. Additional sponsors will continue to be encouraged and accepted to provide enhancement of the Fair's operation.
- The CSSF is motivated to find and develop a mutually beneficial long-term relationship with every CSEF sponsor including the title sponsor. Further, the CSSF maintains the right to reject any offer of sponsorship should the Board of Directors perceive the offering sponsor's interests are not aligned with Mission Statement of the CSSF.

Sponsorship Benefits:

The title sponsor will, at a minimum, be afforded the following benefits, along with all other listed benefits associated with a sponsorship with the CSEF (see the CSEF website www.csef.colostate.edu/ for details):

- Company/Organization will work with the CSSF to determine an appropriate name that incorporates "Colorado Science & Engineering Fair" and the company/organization's name in the agreed upon rebranding (CSEF website, Facebook, LinkedIn, printed materials and all communications).
- The title sponsor will be allowed to use the new CSEF name for as long as their sponsorship is maintained.
- Company/organization logo (linked to their website) placed within the top banner of all CSEF website pages.
- Company/organization logo printed on the cover of the CSEF Award Ceremony Program, CSEF Annual Report, sleeves of Finalist and volunteer t-shirts, and on banners displayed during the CSEF.
- Company/organization description or message will be printed in the CSEF Award Ceremony Program.
- Company/organization may host a table outside of the student exhibition hall during the CSEF.
- Recognition given at all 13 regional science fairs in Colorado of the company/organization's support.

For more Information visit: <http://www.csef.colostate.edu/>