

Sponsorship/Contribution Policy

Sponsors are those individuals, organizations, and companies who give at least \$500 each year to the general operation of the Colorado Science and Engineering Fair. Sponsors are allowed two voting seats on the Board of Directors if they so choose to specify individuals. Sponsorships must be paid or pledged by March 1st to be included in that year's CSEF printed promotional materials. Annual sponsorship levels and benefits are as follows:

Diamond Sponsors provide \geq \$10,000 in support and receive the following additional benefits:

- Company/organization logo (172 pixel width) will be placed on the Home page of the CSEF website;
- Company/organization name and logo (max width – 482 pixels; max height – 200 pixels) will be placed on the Sponsor page of the CSEF website;
- The CSEF website will provide a link to the company/organization website;
- Company/organization logo (max height – 1”), along with a short description will be printed in the CSEF Award Ceremony Program;
- Company/organization name will be listed in the CSEF Program and CSEF Annual Report;
- The company/organization may host a table outside of the student exhibit hall during the CSEF;
- The company/organization will be given social media exposure at the board's discretion;
- The company/organization logo will be printed (at top and alphabetically) on the back of the Finalist's t-shirts; and
- *The company/organization may provide a banner to hang in the student exhibit hall during the CSEF.

Platinum Sponsors provide \$5,000 - \$9,999 in support and receive the following additional benefits:

- Company/organization name and logo (max width – 482 pixels; max height – 175 pixels) will be placed on the Sponsor page of the CSEF website;
- The CSEF website will provide a link to the company/organization website;
- Company/organization logo (max height – 0.75”), along with a short description will be printed in the CSEF Award Ceremony Program;
- Company/organization name will be listed in the CSEF Program and CSEF Annual Report;
- The company/organization may host a table outside of the student exhibit hall during the CSEF;
- The company/organization will be given social media exposure at the board's discretion;
- Company/organization logo will be printed (under the Diamond Sponsor logos and in alphabetical order) on the back of the Finalist's t-shirts; and
- *The company/organization may provide a banner to hang in the student exhibit hall during the CSEF.

Sponsorship/Contribution Policy continued

Gold Sponsors provide \$2,500 - \$4,999 in support and receive the following additional benefits:

- Company/organization name and logo (max width – 482 pixels; max height – 150 pixels) will be placed on the Sponsor page of the CSEF website;
- The CSEF website will provide a link to the company/organization website;
- Company/organization logo, along with a short description will be printed in the CSEF Award Ceremony Program;
- Company/organization name will be listed in the CSEF Program and CSEF Annual Report;
- *The company/organization may provide a banner to hang in the student exhibit hall during the CSEF;
- The Company/organization will be given social media exposure at the board's discretion;
- **The company/organization may host a table outside of the student exhibit hall during the CSEF for an additional fee of \$15; and
- Company/organization name will be printed (in large font, under the Platinum Sponsors and in alphabetical order) on the back of the Finalist's t-shirts.

Silver Sponsors provide \$1,000 - \$2,499 in support and receive the following additional benefits:

- Company/organization name and logo (max width – 482 pixels; max height – 125 pixels) will be placed on the Sponsor page of the CSEF website;
- The CSEF website will provide a link to the company/organization website;
- Company/organization name, along with a short description will be printed in the CSEF Award Ceremony Program;
- Company/organization name will be listed in the CSEF Program and CSEF Annual Report;
- The Company/organization will be given social media exposure at the board's discretion;
- **The company/organization may host a table outside of the student exhibit hall during the CSEF for an additional fee of \$30; and
- Company/organization name will be printed (in medium font, under the Gold Sponsors and in alphabetical order) on the back of the Finalist's t-shirts.

Bronze Sponsors provide \$750 - \$999 in support and receive the following additional benefits:

- Company/organization name and logo (max width – 482 pixels; max height – 100 pixels) will be placed on the Sponsor page of the CSEF website;
- The CSEF website will provide a link to the company/organization website;
- Company/organization name, along with a short description will be printed in the CSEF Award Ceremony Program;
- Company/organization name will be listed in the CSEF Program and CSEF Annual Report;
- The Company/organization will be given social media exposure at the board's discretion; and
- **The company/organization may host a table outside of the student exhibit hall during the CSEF for an additional fee of \$45.

Sponsorship/Contribution Policy continued

Copper Sponsors provide \$500 - \$749 in support and receive the following additional benefits:

- Company/organization name and logo (max width – 482 pixels; max height – 75 pixels) will be placed on the Sponsor page of the CSEF website;
- The CSEF website will provide a link to the company/organization website;
- Company/organization name will be printed in the CSEF Award Ceremony Program;
- The Company/organization will be given social media exposure at the board's discretion;
- Company/organization name will be listed in the CSEF Program and CSEF Annual Report; and
- ** The company/organization may host a table outside of the student exhibit hall during the CSEF for an additional fee of \$60.

Contributors are individuals and those organizations and companies that give less than \$500 each year to the general operation of the Colorado Science and Engineering Fair. Contributors will be listed by name only in the CSEF Program, the CSEF Award Ceremony Program, the CSEF Annual Report and on the Sponsor page of the CSEF website. There will also be a link to the company/organization website from the CSEF Sponsor page of the CSEF website. The company/organization may host a table outside of the student exhibit hall during the CSEF for an additional fee of \$75.** Contributions must be paid or pledged by March 1st to be included in that year's CSEF printed promotional materials.

Grants received for special purposes shall be separate from the normal operating budget and shall be reported as restricted funds and be afforded the same benefits as sponsors for that monetary category.

Sponsors and contributors providing in-kind goods or services must submit an In-Kind Sponsorship Form by March 1st to CSEF to be recognized in the CSEF Program. An Actual In-Kind Report is required by August 31st to complete the budget and financial reports.

Organizations providing Special Awards to students may elect to send the funds to CSEF for distribution to the students provided funds are received by April 1st.

*Banners can be no larger than 4'wide x 3' high and must be provided by the sponsor. Those organizations/companies that have been supporting CSEF at the Copper level and above for at least 5 years prior to 2015, will also be allowed to provide a banner to hang at the CSEF.

**Additional charges for table space to sponsorship levels below Platinum may be adjusted according to Lory Student Center policy and costs.

| Sponsorship Level: | Diamond ≥\$10,000 | Platinum \$5,000 - \$9,999 | Gold \$2,500 - \$4,499 | Silver \$1,000 - \$2,499 | Bronze \$750 - \$999 | Copper \$500 - \$749 | Contributors <\$500 |
|---|----------------------|-------------------------------|---------------------------|-----------------------------|-------------------------|-------------------------|------------------------|
| Provide 2 Board of Directors Members | X | X | X | X | X | X | - |
| Place logo on CSEF home page of website | X | - | - | - | - | - | - |
| Place logo on CSEF sponsor page of website | X | X | X | X | X | X | - |
| List name on CSEF Sponsor page of website | X | X | X | X | X | X | X |
| Link to company from CSEF sponsor page of website | X | X | X | X | X | X | X |
| Print logo in CSEF Award Ceremony program | X | X | X | - | - | - | - |
| List name in CSEF Award Ceremony program | N/A (logo) | N/A (logo) | N/A (logo) | X | X | X | X |
| Print description of company in CSEF Award Ceremony program | X | X | X | X | X | - | - |
| List name in CSEF Annual Report | X | X | X | X | X | X | X |
| List name in CSEF Program | X | X | X | X | X | X | X |
| Host a table outside the student exhibit hall** | X(free) | X(free) | X(\$15) | X(\$30) | X(\$45) | X(\$60) | X(\$75) |
| Print logo on back of Finalist's t-shirts | X | X | - | - | - | - | - |
| Print name on back of Finalist's t-shirts | N/A (logo) | N/A (logo) | X(large) | X(medium) | - | - | - |
| Hang a banner in the student exhibit hall* | X | X | X | - | - | - | - |
| Social media exposure via CSEF Facebook page | X | X | X | X | X | X | - |
| Name listed on press releases to media | X | X | X | - | - | - | - |

*Banners can be no larger than 4'w x 3' h and must be provided by the sponsor. Those organizations/companies that have been supporting CSEF (Copper level and above) for at least 5 years prior to 2015, will also be allowed to hang a banner at the CSEF.

**Additional charges for table space to sponsorship levels below Platinum may be adjusted according to Lory Student Center policy and costs.

Adopted: November 2006
Last updated/reviewed: July 2014